

## Press Release

# Information on Impending Hop Harvest 2025

**Wolnzach, 21 August 2025.** German hops experienced a real up and down in 2025. Extreme weather and diseases took their toll on the hops. Overall, however, a slightly below-average hop harvest is expected in Germany in 2025

### **Review 2025**

For the second consecutive year, the German hop acreage declined in 2025. After a moderate decline of 1.6 % in the previous year, German hop cultivation actually lost 6.5 % of its acreage in 2025. 1,326 hectares were cleared, and 44 hop farms ceased hop production. The remaining 18,961 hectares of German hops are cultivated by 965 farms in six federal states in 2025. This makes Germany the largest hop producer in the world, representing approximately 35 % of the global hop acreage. The significant decline in German hop production, as well as in other major countries, is a reaction to the overproduction prevailing in key market segments. Given stagnating or even declining beer production in key global beer markets, both the export of German hops and domestic demand are stalling, necessitating production reductions.

Weather conditions were not ideal for German hops in 2025, as there was too little rain until mid-July, resulting in below-average hop development. Rain then began in most hop-growing regions at the end of July and was able to partially offset development deficits, especially in later-ripening hop varieties. Nevertheless, a slightly below-average hop harvest in the German hop-growing regions is currently expected in 2025.

Disease and pest pressure led to major problems in some farms and entire regions. Primary infections of downy mildew, high aphid populations, and spider mite infestations required significant plant protection efforts. Through the joint efforts of hop growers, hop consultants, the Hop Growers' Association, and authorities, the high quality of German hops was largely maintained in 2025, even though individual hop lots and their achieved quality suffered under the adverse conditions.

### **Crop Estimate 2025**

The alpha acid content in hops, which is responsible for beer bitterness, can not be predicted yet.

The official hop harvest estimate for the Hallertau took place on August 20 and 21, 2025. A crop of 35.500 t was estimated for a total cultivation area of 15,680 hectares. Estimates were also made in the other growing regions in recent days. 2,598 t are expected in Tettnang, 2,498 t in Elbe-Saale, and 598 t in Spalt. In the Bitburg growing region, the estimated harvest for 2025 is 42 t.

This results in a total German crop 2025 of 41.235 t, which is approximately 11 percent below the 2024 harvest.

Compared with the average yields of the last 10 years, approximately 42,580 t could have been expected for Germany in 2025. This means that 3,2 percent below an average crop is expected for 2025.

The hop market has been characterized by a structural oversupply of important hop varieties for at least two years. This has led to acreage reductions, particularly in the world's largest hop-growing nations, Germany and the USA. Hop growers are reacting to poor prices and limited marketing opportunities by reducing acreage. The short-term outlook is not rosy: Given declining beer consumption, a further decline in hop demand is to be expected. The result will be continued pressure on prices and a further reduction in hop acreage until supply and demand are restored.

**The total estimate 2025 for Germany with an overall acreage of 18.962 ha is 41.235 t. Detailed estimations for the different growing regions are as follows:**

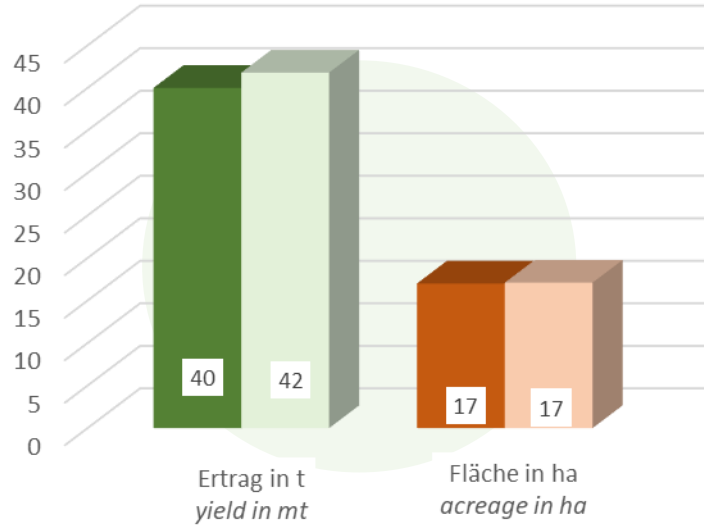
Growing Area		mt	Productive Acreage ha	Baby Hops ha	Total Acreage ha
<b>Hallertau</b>	<b>Estimate 2025</b>	<b>35.500</b>	<b>15.162</b>	<b>519</b>	<b>15.680</b>
	Crop 2024	40.302	16.150	664	16.815
<b>Tettnang</b>	<b>Estimate 2025</b>	<b>2.598</b>	<b>1.499</b>	<b>28</b>	<b>1.526</b>
	Crop 2024	2.908	1.505	24	1.528
<b>Elbe-Saale</b>	<b>Estimate 2025</b>	<b>2.498</b>	<b>1.327</b>	<b>52</b>	<b>1.379</b>
	Crop 2024	2.569	1.468	65	1.532
<b>Spalt</b>	<b>Estimate 2025</b>	<b>598</b>	<b>355</b>	<b>4</b>	<b>360</b>
	Crop 2024	717	383	13	396
<b>Bitburg</b>	<b>Estimate 2025</b>	<b>42</b>	<b>17</b>	<b>0</b>	<b>17</b>
	Crop 2024	40	17	0	17
<b>Total</b>	<b>Estimate 2025</b>	<b>41.235</b>	<b>18.359</b>	<b>603</b>	<b>18.962</b>
	Crop 2024	46.536	19.523	766	20.288

\* figures rounded

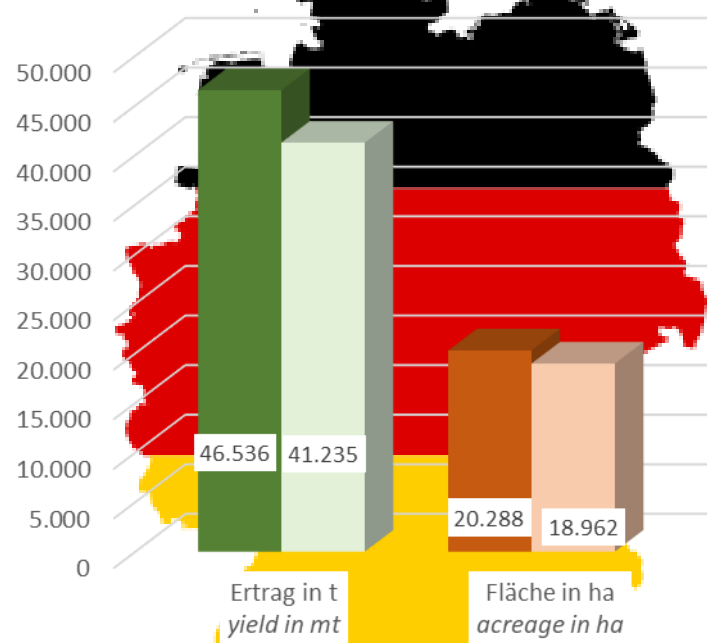
as of Aug.21.2025

# Crop Estimation 2025 of the German Hop Growers Association

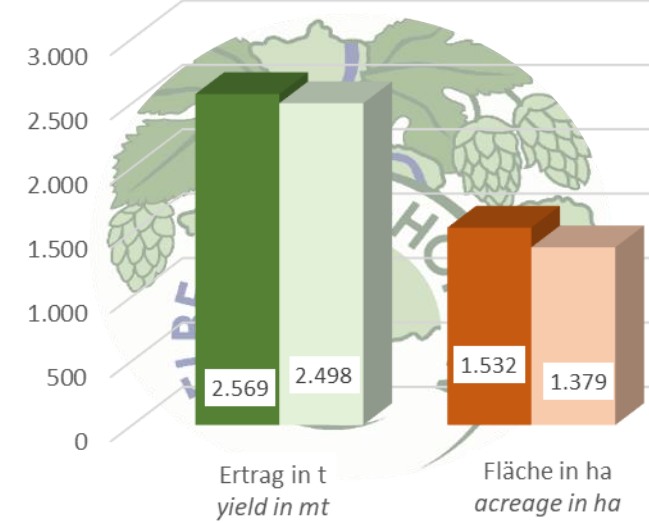
Bitburg



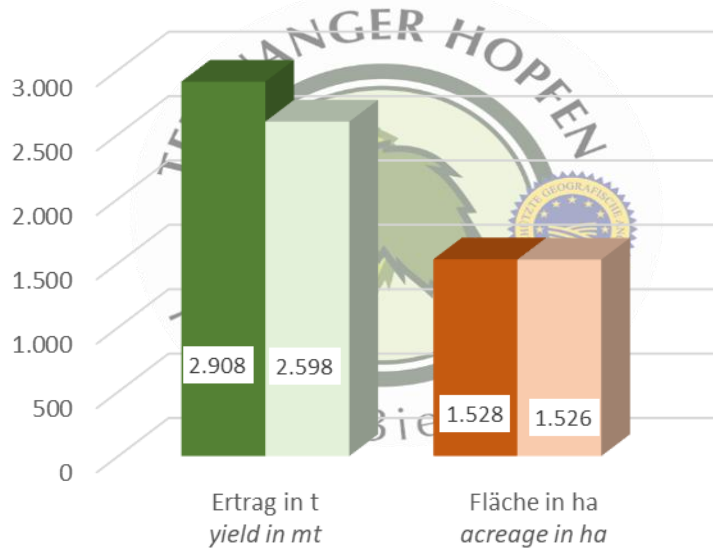
Germany



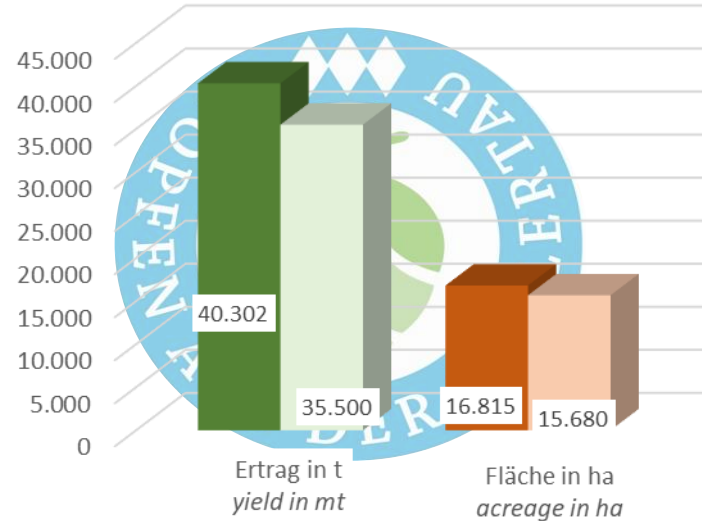
Elbe-Saale



Tett nang



Hallertau



Spalt

